

GRACE JOHNSON

SUMMARY

A dynamic multimedia broadcast journalist with superior knowledge of interviewing and in-depth feature stories and the ability to meet deadlines. Adept at incorporating feedback and digital coverage. Successful at working efficiently under great pressure in live scenarios and dynamic story pitching. Known for producing engaging content and delivering compelling stories, showcasing excellent communication and teamwork skills.

EXPERIENCE

Production Worker

Arizona PBS | Phoenix, AZ | August 2022 - Current

- Directed camera operations, lighting, audio, and video recording equipment during live filming.
- Technical directed a switcher and produced live TV while leading a crew
- Edited PBS show programs for socials and website in Premiere Pro

Social Media Manager

Blaze Radio | Tempe, AZ | May 2023 - May 2024

- Developed and implemented successful social media campaigns to support company objectives.
- Created engaging content for multiple social media platforms, such as Twitter, Instagram, Facebook, and LinkedIn.
- Managed the daily operations of all assigned social media accounts.
- Analyzed data to measure the effectiveness of campaigns and adjust strategies accordingly.

Sideline Reporter

Pac-12 Networks | Tempe, AZ | August 2022 - May 2024

- Conducted in-depth interviews with athletes and coaches before, during, and after games.
- Experience with live TV hits during sporting events
- Researched player backgrounds to gain a better understanding of the team dynamics.
- Observed practices to find story ideas for game day coverage.
- Attended press conferences and wrote stories based on post-game comments.

Newspaper Editor

The Accolade | Fullerton, CA | August 2020 - June 2022

- Edited stories for grammar, spelling, punctuation, clarity, and readability.
- Researched potential story ideas and assigned writers accordingly.
- Created and maintained relationships with sources in the community for story leads.

CONTACT

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SKILLS

- Time management
- Interviewing strength
- Writing and editing
- Video editing
- In-depth feature stories
- People skills
- Producing
- Television presenting
- Deadline oriented
- Social media management
- Teamwork
- Broadcast journalism
- Excellent communication

EDUCATION AND TRAINING

Bachelor of Arts

Sports Journalism And Mass Communication
Arizona State University, Tempe, AZ
Expected in May 2026

High School Diploma

Sunny Hills High School, Fullerton, CA
June 2022

LANGUAGES

Spanish:



Professional